

Organisational Strategy on a Page

PURPOSE	Insert organisational purpose here			
VISION	Insert organisational vision here			
VALUES	Insert organisational values here			
MISSION	Insert organisational mission here			
OBJECTIVE	Insert the objective of the organisation over the time span of the organisational strategy here.			
GOALS	Insert goal 1 – A goal derived from the objective. Eg: advance a cause related to the interests of the industry or profession.	Insert goal 2 - A goal derived from the objective. Eg: advance a cause related to the interests of the industry or profession.	Insert goal 3 – A goal that ensures the association is strong, sustainable, and effectively run.	Insert goal 4 – A fourth if necessary. But three is enough for a short-term plan. Focus breeds success!
STRATEGIES	<ul style="list-style-type: none"> • Strategy 1 – List the key strategies that need to be implemented to achieve the goal • Strategy 2 • Strategy 3 	<ul style="list-style-type: none"> • Strategy 1 – List the key strategies that need to be implemented to achieve the goal • Strategy 2 • Strategy 3 	<ul style="list-style-type: none"> • Strategy 1 – List the key strategies that need to be implemented to achieve the goal • Strategy 2 • Strategy 3 	<ul style="list-style-type: none"> • Strategy 1 – List the key strategies that need to be implemented to achieve the goal • Strategy 2 • Strategy 3
MAJOR PROJECTS	Insert major projects that align with goal 1.	Insert major projects that align with goal 3.	Insert major projects that align with goal 3.	Insert major projects that align with goal 4.